



Highland Copper Company files second quarter financial statements; retains investor relations firm

February 28, 2013 – Longueuil, QC. Highland Copper Company Inc. (TSXV: HI) (“Highland” or the “Company”) announces that it has filed its condensed consolidated financial statements for the interim period ended December 31, 2012. The statements, together with management’s discussion and analysis, can be found on SEDAR at www.sedar.com, and on the Company’s website at www.highlandcopper.com.

Investor Relations

Highland is also pleased to announce that, subject to TSX Venture Exchange approval, it has retained Profinnotiv AG (“Profinnotiv”) to develop a European investor and public relations strategy for the Company. Based in Switzerland, Profinnotiv has extensive relationships with European institutional and retail investors and significant experience working with Canadian-based natural resource issuers. The contract with Profinnotiv is for a 12 month period and provides for quarterly fees to Profinnotiv of C\$51,000.

About Highland

Highland Copper Company Inc. is a Canadian exploration company focused on exploring and developing copper projects on the Keweenaw Peninsula within the Upper Peninsula of Michigan, U.S.A. through its 100%-held subsidiary, Keweenaw Copper Co. The Company is well capitalized with approximately \$10 million in cash at December 31, 2012. The common shares of Highland trade on the TSX Venture Exchange under the symbol ‘HI’. Additional information about the Company is available on the Company’s website and on SEDAR.

For further information, please contact:

James Crombie, Interim President and CEO
Telephone: 1.450.677.2455

Email: info@highlandcopper.com

Website: www.highlandcopper.com

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